

NEW SERVICE FOR THERAPISTS

Marketing & Business support

My background is in marketing but I now work as a Health Kinesiologist & Reiki teacher. I have combined my skills and experience of the business and marketing world along with my therapy training and experience of setting up my own practice in order to offer consultancy to help therapists who are just starting out, or those wanting to grow their business.

As a result the consultancy I offer is person centred but nevertheless helps people achieve their goals as business people. I often use motivational tools and techniques when working with people in order to get the results they require.

It's a sort of East meets West blend of business/marketing tools and therapeutic techniques that can be applied for the success of your business!

I have helped people:

- Write business & marketing plans,
- Identify target markets and how to reach them,
- Identify competitors & how to differentiate from them,
- Develop their brand image,
- Develop company literature,
- Design Advertisements & Promotions

**For more information contact me: Helen Mawson on: 01225 869 234,
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